



Randheer Kumar,

Staff Product Designer

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Work Experience

Sep 2021-Current (4y+)

Product Designer → Senior Product Designer → Staff Product Designer



Synaptic - VY Labs - An alternative data platform

Enhanced user experiences for the Synaptic Web App with a data-driven design approach for an investment research platform, and built the Synaptic Mobile App (iOS & Android) from the ground up, enabling investors to search and review companies from their mobile devices, anytime and anywhere. Conceptualized and implemented numerous features end-to-end and managed the Design System for consistency and scalability. Currently developing PortfoliolQ, a portfolio management tool purpose-built for VCs. Additionally, overseeing the visual design team and managing all marketing design efforts.

Mar 2021-Sep 2021 (8m)

Product Designer



Rizzle - The Silver Labs - A video creation platform

Improved the user experience for Android and iOS apps by enhancing the reward system, profile section, search, and text post editing flow. I also designed new features like Filmi, Nexus, and Titan, which enable seamless video creation without manual editing.

Jun 2019-Feb 2021 (1y 9m)

Ui/Ux Desinger



Infoedge - Naukri.com/Jeevansathi.com - Matrimony & job portal

Enhanced user experience for Naukri & Jeevansathi. Revamped the Jeevansathi iOS app and Naukrigulf website along with implementing new features like JSPremier, video upload flow & touchpoints, and first-time user experience etc. under senior guidance. Worked on illustration, branding, and micro-interaction/animation to improve overall experience.

Jan 2019-Apr 2019 (4m)

Internship II - Visual Design



Duet Design Studio - A Design Agency

Worked on website-tiltthisway.com visuals, branding (Eleven Course) and social media posts for MOOIBOX

May 2018-Jun 2018 (2m)

Internship I - Visual Design



Phool.co - A biomaterials startup

Experience includes product Photography and a social Media post & also worked on visual of website, Packaging etc.

Education



National Institute of Fashion Technology

B.Des 2015-2019

Domains

- B2B SaaS & Investment Research
- Consumer & Video Platforms
- Matrimony App
- Marketplace & Job Platforms

Skills

- Vibe Coding
- Experience Design/UX Desing
- User Interface (UI)/Visual Design
- UX Research
- Design System
- Wire-framing
- Information Design
- Illustration
- Branding
- Micro Interaction/Animation

Softwares

Figma, Figma AI, Claude, Codex, V0, Lovable, Replit, Visual Studio Code, Sketch, XD, After effect, Illustrator, Photoshop, Indesign etc.

Tokenlypro

Identified a real user problem and independently researched, designed, and launched a production-ready product using AI-assisted development.

INDEPENDENT BUILD